

SAN ANTONIO BUSINESS JOURNAL

The San Antonio Business Journal has a history of supporting and highlighting women in our business community and the issues that affect them as they strive for success.

The Business Journal has long supported groups such as Commercial Real Estate Women, Women Energy Network and, of course, NAWBO. Editor-in-Chief of the San Antonio Business Journal, Tony Quesada has also served on the judging committee for NAWBO's annual awards.

Before any of those initiatives, the Business Journal has, for 20 years, recognized female executives' accomplishments with our Women's Leadership Awards. This is one of the Business Journal's signature events and is a highly coveted distinction, with as many as 170 nominations received in a given year.

And for seven years, the Business Journal has hosted an annual event called BizWomen Mentoring Monday, which brings together 40 or more top local women business leaders and hundreds of aspiring business women for a morning of speed dating-style mentorship.

Going forward, the Business Journal will build on those events, possibly adding events focused on issues specific to women in the corporate world, while the newsroom will continue to report on gender equity and related topics on the pages of our paper and online.

In addition to the San Antonio Business Journal's commitment to highlighting and encouraging gender, racial, and cultural diversity and equity in boardrooms across south Texas, The San Antonio Business Journal, in partnership with Janet Holliday at The CE Group, as well as partners at Pear Analytics, has committed to helping nonprofits in San Antonio. With the COVID-19 pandemic, many nonprofits suffered the cancellation of their key fundraising activities. Out of the overwhelming need for such a system, Nonprofits in Action, a free public calendar for nonprofits to list their community events, was born.

NonprofitsInAction.org allows nonprofits to list their upcoming events and fundraising initiatives in an effort to connect nonprofits with the for-profit business community and eliminate any duplicative work.

Ensuring that all citizens in San Antonio have the tools needed to simplify their professional and personal lives is a key mission of the San Antonio Business Journal and we treasure our longstanding partnership with NAWBO in further enabling us to pursue that goal.

For more information about partnership opportunities for any of these initiatives, or others not mentioned, please reach out to Liz English, Advertising Director at LEnglish@BizJournals.com.