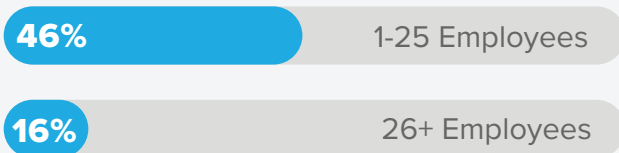
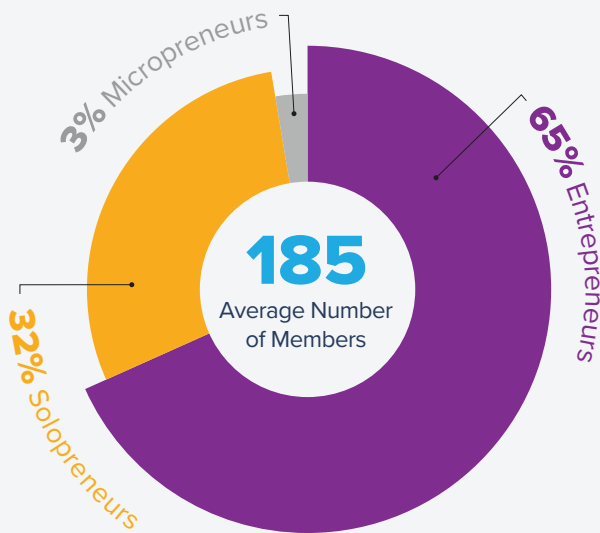
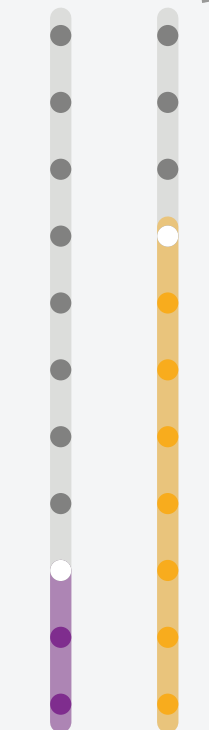


Membership Profile



71% of our members have been in business for over **6 years.**

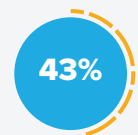


20% of our members have been in business for over **20 years.**

Why Join?



83% of our WBO's say that NAWBO has helped them grow their businesses.



43% of our members report up to 25% of their business coming from leads within NAWBO.

Why Members Say They Join & Stay:

- 1** Business Development & Growth
- 2** Continuing Education
- 3** Networking Opportunities
- 4** Sense of Community & Sisterhood
- 5** To Participate in Sub-Groups Within NAWBO

Program Participation:



Members actively involved in one or more of our diverse programs

