

Mindy East founded East Talent Consulting out of a passion to help others. She graduated with a Bachelor of Sciences degree in Public Relations from Illinois State University, followed by a Certificate in Strategic HR from Cornell. She knows first-hand the importance of internships, having completed two at Walt Disney World early in her career; and she has since worked for other world-class brands such as McDonald's, Gap, and Old Navy, in addition to two global non-profits. With over 25 years' experience in HR and plenty of college recruiting expertise, she's passionate about helping people get ahead in life. When she's not equipping people for their careers, she loves trying out restaurants and exploring new places with family and friends. Mindy lives in San Antonio with her husband and two sons.