

*The estimated growth rate of women-owned firms is nearly twice that of all firms. Corporations are making strategic decisions to target women business owners to capture their share of this growing market. Partnership with NAWBO provides a way to engage this dynamic market.*

## NAWBO-SA PROGRAM SPONSORSHIP MATRIX

The National Association of Women Business Owners San Antonio Chapter (NAWBO-SA) is recognized as the only organization that represents exclusively the interests of women business owners in the metropolitan area.

As part of our year-long programming, NAWBO-SA continuously hosts **events for** our members and partners in order to network and educate members by addressing issues of interest. Because of the growing popularity, we have made available **inexpensive sponsorship opportunities for companies like yours who may be looking for ways to connect with women business owners.**

If you are interested in partnering or supporting Women Business owners, or know of anyone who would like to take advantage of this opportunity please contact our Chapter Administrator, Graciela Urruchúa at (210) 408-1220 or by email at [info@nawbosa.org](mailto:info@nawbosa.org)

MARKETING OPPORTUNITIES	NON-MEMBER RATE	MEMBER RATE	
	\$600	\$400	\$200
<b>NAWBO-SA WEBSITE</b>			
Business Logo on Event Page with link to website	*	*	*
<b>MONTHLY NEWSBRIEF</b>			
Business Logo and link to website	*	*	*
Feature Article or News	*	*	
Promote Special Event	*	*	
<b>PRINTED MATERIALS</b>			
Logo on agenda	*	*	*
<b>MEMBERSHIP</b>			
Provide Marketing Materials at event	*	*	*
<b>EVENTS</b>			
Tickets to Event	2	2	1
Presentation at podium	4 MIN	4 MIN	2 MIN
Social media promotion before and after the event	*	*	*
Hand out to members with Business information	FULL PAGE	FULL PAGE	½ PAGE

Thank you for your support,

*Robin Brown*

Robin Brown  
PROGRAMS DIRECTOR

