



NAWBO Women's Leadership Summit
Tuesday, May 7th, 2024
Norris Conference Center
618 NW Loop 410, Suite 207 / San Antonio, TX 78216

NAWBO San Antonio has had the honor of hosting the Women's Leadership Summit for the past 7 years. As a forum for both women executives and women business owners, NAWBO SA seeks to provide inspiring keynote speakers as well as impactful breakout session leaders. Surveys continue to show that a large majority of women enter the entrepreneurial world after gaining experience and expertise in the corporate arenas. By providing value to women who already own their own companies and those in leadership within San Antonio and Texas businesses, NAWBO and its annual sponsors understand the impact these women provide to business and our community.

SPONSORSHIP OPPORTUNITIES

We appreciate the value your sponsorship brings to NAWBO and the businesswomen who are part of our organization. We ask you to consider the following Premium Marketing Opportunities.

	SIGNATURE \$5,000	KEYNOTE \$3,000	BREAKOUT \$1,500	EVENT \$750
Number of Premier Reserved Seats	10	6	4	2
Company representative speaking role during program (5 minutes)	X	X		
Display table at the event	X	X	X	X
Name/ Logo prominently featured in Event Marketing to include:				
● Event ad on homepage prior to event	X	X		
● Event website page	X	X	X	X
● NAWBO-SA Communications	X	X	X	X
● Event Save the Date email	X	X	X	X
● Event signage, program	X	X	X	X
● SA Woman Event Ad	X	X	X	
● Social Media posts	X	X	X	X
● Event printed materials	X	X	X	X
Non-event Ad and article	X	X		

Questions Christine Donovan, christine@nawbosa.org or 210-260-6246



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This year we are using the Whova Event App:

Whova Benefits:

Benefits for Sponsors: Sponsors can boost their brand visibility by including raffles/giveaways/coupons into their custom profiles in the Whova event app. Attendees can directly sign up for those promotions through the app with one button, which channels their contact information to exhibitors in real-time.

- QR scanner within an event app that makes lead retrieval easier.
- Live mobile engagement that increases booth traffic
- Attendee insights and lead nurturing