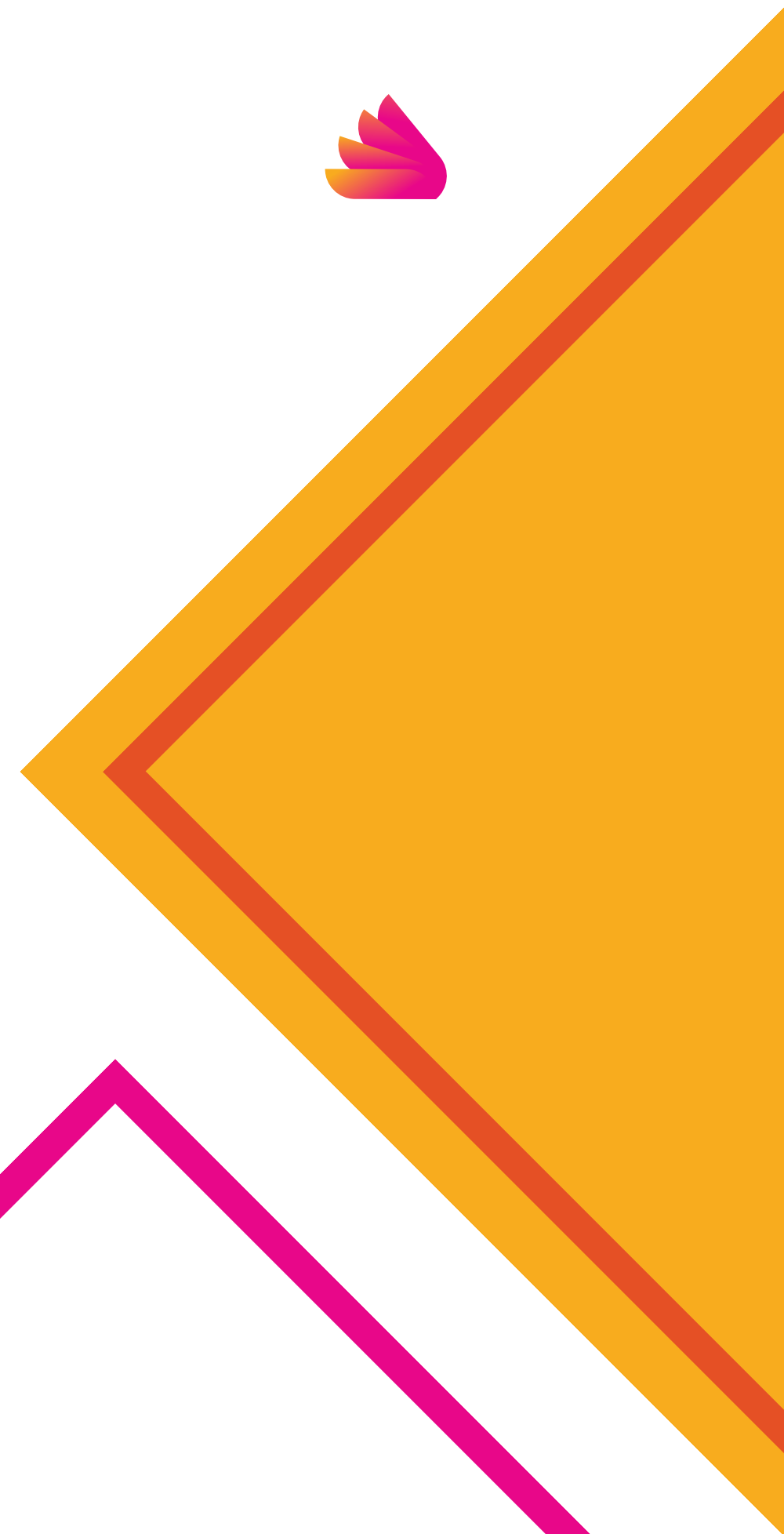


2023



Women's
Leadership
Summit
Sponsored by NAWBO



JULIET BREEZE, MD

MORNING
KEYNOTE
SPEAKER

Courage is Contagious: A Doctor's Perspective on Entrepreneurship and Bravery

- Contracting Courage From Others – Creating A Strong Foundation And Network
- Embracing Discomfort And “Testing” Your Courage
- Using Your Own Courage To “Infect” Others



nextlevel
MEDICAL

BREAKOUT SPEAKER

DR. CASSANDRA LECLAIR

*Overcoming Imposter Syndrome and
Banishing Burnout*

- Set boundaries
- Recognize and combat burnout
- Improve self-awareness
- Increase resilience



Dr. Cassandra LeClair

Speaker. Author. Motivator.

BONITA OWENS

Elephant in the Room: Having Courageous Conversations While Building Relationships

- Learn why most people avoid uncomfortable conversations and how to make critical mindset shifts to reframe their discomfort
- Obtain proven strategies on how to approach conversations that are uncomfortable
- Interactive experience that will allow participants to remember key elements through experiential learning
- Walk away with actionable items that they can immediately implement



BREAKOUT SPEAKER

Sandy Stewart & Faith Warren

3 Simple Ways Embracing Sustainability Makes your Business More Marketable

1. Learn how sustainability is an option for your business, no matter the size;
2. Identify how to complete a simple framework for setting up a People, Planet, Profits goal to build value in your company;
3. Confidently market yourself as a sustainability-focused business.



BREAKOUT SPEAKER

LESLIE HASSLER

6 Proven Ways to Find Your Business' Hidden Profit

- Learn the unexpected strategies that help create predictable profits you can trust.
- Identify the six hidden profit areas you can fix quickly.
- Align how you manage your cash to support your profits.



Your Biz **RULES**

MODERATOR:

KASANDRA VITACCA MITCHELL

**LUNCH
PANEL**

*"Filling your Cup"
as a Woman Leader*

- What does it mean and how do you tangibly fill your cup?
- What distractions keep you from filling your cup?
- What resources can help you continuously fill your cup?



Healthy
Treats

BREAKOUT SPEAKER

SARAH RIVERA

“Perfectionism- how to catch it and change it”

- Define perfectionism and how it interferes in personal and professional life
- Identify perfectionist thoughts and negative self-talk
- Apply 3 strategies to reframe negative thoughts and eliminate perfectionism



BREAKOUT SPEAKER

MELINDA ADAMS

The Power of Knowing the Value of Your Business

- Complete an assessment to help you determine the approximate enterprise value of your business
- Envision how you can build a business growth and succession plan
- Learn a step-by-step process for building and maximizing the value of your business



BREAKOUT SPEAKER

MINDY EAST

The Goal Setting Blueprint for Successful Professionals

- Understand the impact that goal setting can have on all aspects of your life (it's not just writing down your wishes and hoping they come true)
- Learn the process for effective goal setting.
- Begin your own goal-setting practice with the help of actionable activities.



EAST TALENT CONSULTING

BREAKOUT SPEAKER

ARLENE SILLER

Using FREE Money for Your Business' Operations and Growth

- Explain free funding options and their impacts on your business
- Determine and explain why you are seeking funding for your business
- Evaluate what you need to apply for funding



ASCEND
NONPROFIT & BUSINESS SOLUTIONS

BREAKOUT SPEAKER

Dr. Sunita Punjabi

*Ignite neuroscience of your “grit” factor -
ignite your brain and learn how to grow
younger*

- how to maintain focus- stopping procrastination
- learning steps for effective decision-making,
- stay organically motivated during tough times.
- create a compelling "why" for your business as you become cause-driven



Dr. Sunita Punjabi
BRAIN COACH

BREAKOUT SPEAKER

PATTI DE NUCCI

Strategies for Becoming a More Authentic, Engaging & Confident Presenter

- Why being authentic, vulnerable, and even a little imperfect helps build both relatability and credibility.
- Strategies and tips used by the pro's for being more engaging and effective in delivering your message.
- Best practices that make presentations memorable -
- and classic mistakes to avoid.



 Patti DeNucci

LIVE, WORK AND CONNECT AT A HIGHER LEVEL™

BREAKOUT SPEAKER

SHELLEY MANN

Do you have a Sales Process? Future-proof your Business Performance

You will learn:

- What is a Sales Pipeline
- What is a Sales Process
- How to Build your own Sales Process to close more business



Lynn Weirich & Kim Moore

Power in Partners: The Benefits of Outsourcing

- Identify some key risk areas that could occur in your business and how these can be managed.
- Gain insight on the skills and knowledge typically needed to address these issues.
- Identify how you might delegate/outsource certain compliance functions as a complement to your existing staff.
- Learn how to identify outsource partners and mutual expectations for long-term success.

