

NAWBO SA

high school mentorship program

Empowering young ladies to drive their destiny.

NAWBO SA Foundation

Our High School Mentorship Program is a six-month educational program created by the NAWBO SA Foundation in 1999 to encourage young women to begin exploring entrepreneurship and what it takes to be successful.

NAWBO-SA is a volunteer organization whose members give their passion, time, and money to support this program. As a collaborative effort between NAWBO-SA members, Wells Fargo representatives, school representatives and administrators, community leaders, university and corporate sponsors, the High School Mentorship Program reaches hundreds of teen women in high schools across San Antonio.

THE MISSION OF THE PROGRAM IS TO:

- **Empower** young women to reach for their dreams and design their own destiny
- **Encourage** education beyond high school as a means to achieving life dreams
- **Emphasize** the importance of financial literacy in achieving financial security
- **Explore** entrepreneurship as a means to financial independence and career satisfaction
- **Educate** in the skills necessary to drive their destiny



NAWBO
SAN ANTONIO
National Association of Women Business Owners

HOW THE PROGRAM WORKS

The program gives students the opportunity to network with women business owners and begin exploring what it takes to start a business. NAWBO-SA members, acting as School Champions, meet on the high school campus with participating students to mentor them on the life skills necessary to be successful. More than 125 teen high school women attend the all-day conferences. The conferences allows the students to interact with women business owners, learn about team building, and bringing business ideas to market.

These experiential conferences focus on developing strategies, learning business planning tools, and have resources available for the students to start their own business. The students attend a Business Plan Training session that provides a “tool kit” on how to prepare a business plan. The program ends with a Business Plan Competition that enables the participating students to define their dream business by submitting a business plan. A panel of judges consisting of NAWBO-SA members and partners review all entries and selects 4 finalists. Winners of the Business Plan Competition receive a total of \$25,000 in scholarships to be used at an institution for higher education.

To get involved, donate and/or get more information about this much needed cause helping young women to succeed, please contact our Program Administrator:

» **GRACIELA URRUCHÚA**

hsmentorshipprogram@nawbosa.org
(210) 260-6246

The funding for this program, which focuses on helping the students make their dreams of financial independence come true, comes from:



» Partners and local businesses



» Cash sponsorships and prizes



» Grants awarded to our 501(c)3 non-profit foundation



» Silent Auction and Wine Dive proceeds



» \$200 Silent Partner donations

\$60k

in program annual costs



of which

\$25k

are student scholarships

The program reaches

250k

teachers, students and sponsors
throughout San Antonio