

HOW THE PROGRAM WORKS

The program gives students the opportunity to network with women business owners and begin exploring what it takes to start a business. NAWBO-SA members, acting as School Champions meet on the high school campus with participating students to mentor them on bringing business ideas to market. Teen high school women attend three conferences which feature women business leader speakers.

The conferences allow the students to interact with women business owners, learn about leadership skills and the life tools necessary to be successful.

These experiential conferences focus on developing strategies, learning business planning tools, and provide resources for the students who dream about starting their own business. The students attend a Business Plan Training session that provides them with individual answers on how to polish and finalize their business plan. The program ends with an optional Business Plan Competition that enables the participating students to define their dream business by submitting a business plan. A panel of judges consisting of NAWBO-SA members and partners review all entries to select four winners. The winning students receive a total of \$25,000 in scholarships to be used at an institution for furthering their education.

To get involved, donate and/or get more information about this much needed cause helping young women to succeed, please contact our Program Administrator:

» **MARIANA ROMENS**

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The funding for this program, which focuses on helping the students make their dreams of financial independence come true, comes from:



» Partners and local businesses



» Cash sponsorships and prizes



» Grants awarded to our 501(c)3 non-profit foundation



» Silent Auction and Wine Dive proceeds



» \$200 Silent Partner donations

\$60k

in program annual costs



of which

\$25k

are student scholarships

The program reaches

250k

teachers, students and sponsors throughout San Antonio