

Reeder Consulting: College & Career Paths is the #1 career counseling company in San Antonio through their comprehensive guidance approach. Dana Reeder, CEO and founder, created Reeder Consulting in 2015 recognizing formal career counseling focusing on a holistic approach was not occurring. She is a specialist by career and aptitude helping individuals in over 35 states through Skype.

Dana began her career at a university at the age of 21 working with college students to develop leadership and life skills. She earned her Master of Education in Guidance and Counseling because she was specifically passionate about career counseling. She has extensive experience working at undergraduate and graduate level universities, adult and continuing education as well as serving universities who had secure testing requirements for a computer-based testing corporation. She also served as the GED administrator for students obtaining their high school diplomas overseas. Lastly, she's lived internationally for six years and has traveled to over 40 countries giving her a global understanding of cultures, different educational environments (her daughters have been in all of them) and an expansive worldview.

Dana is recognized as a thought-leader in San Antonio serving on numerous advisory boards within the 4<sup>th</sup> and 10<sup>th</sup> largest school districts in Texas as well as higher education institutions championing the power of formal career exploration. She was a guest speaker at the Laura Bush Institute for Women's Health where she talked with 1500 college freshman women about how to make informed decisions about their future as well as a panelist at Workforce events. She was a guest podcast speaker for a year with Salem Media group covering the progression of career exploration beginning in the 8<sup>th</sup> grade through adulthood. She was selected as a finalist for the 2018 National Association of Women Business Owners in San Antonio. She is a member of the American Counseling Association, The National Career Development Association, Texas Counseling Association, Texas Career Development Association and the Texas Association for College Admission Counseling because she's passionate about staying informed and continuing to learn so she's able to help her clients.

Believing "you must give to receive" Reeder Consulting brought *Angst*, a documentary on anxiety to San Antonio's Trinity University for the first time a year ago where 2,200 free tickets were obtained, making it the largest viewing IndieFlix had to date. 31 different ISD's attended, with 15 different schools, community organizations and churches showing the film with more scheduled in 2020. Dana's passion for this topic was instrumental in continuing to bring the conversation of anxiety to the forefront, especially as it relates to the stress our youth are under as they try and select paths for their future.